



## LEADERSHIP FOUNDATION

### ACCESS LAS VEGAS

**Access Las Vegas** gives high-level executives who are new to Las Vegas or recently promoted the opportunity to get up-to-speed on how Las Vegas works, develop a better understanding of the many aspects of the region, and gain insight into the challenges and opportunities for a strong future.

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#### **Access Las Vegas Presenting Sponsor:     \$7,500 (Currently unavailable)**

- Recognition as Presenting Sponsor on all program information, signage, and media releases
- Opportunity to speak to class (3 minutes) at the beginning of each session day
- Opportunity to distribute company collateral at program days, reception, and reunion dinner
- Opportunity to enroll one new executive into the program (tuition included as part of package)
- Company logo and/or name on signage displayed at Access Las Vegas program and reception
- Company logo and/or name on program page of Leadership.Vegas
- Opportunity to have representative present throughout session days
- Invitation to four representatives to attend cocktail reception to meet class
- Social media recognition thanking company
- Two seats at reunion dinner

#### **Access Las Vegas Reception Sponsor:     \$3,500 (2 available)**

- Recognition as Reception Sponsor on all program information, website, and reception signage
- Opportunity to speak (3 minutes) at reception
- Opportunity to distribute company collateral at reception
- Opportunity to enroll one new executive into the program at \$250 discount
- Company logo and/or name on program page of Leadership.Vegas
- Four invitations to attend cocktail reception to meet class
- Social media recognition thanking company during session days



## LEADERSHIP FOUNDATION

### ACCESS LAS VEGAS

**Access Las Vegas Luncheon Sponsor:                      \$3,500 (2 available)**

- Recognition as Luncheon Sponsor on all program information and website
- Opportunity to speak to class (3 minutes) during designated luncheon
- Opportunity to distribute company collateral at luncheon
- Opportunity to enroll one new executive into the program at \$250 discount
- Company logo and/or name on signage displayed at Access Las Vegas program and reception
- Company logo and/or name on program page of Leadership.Vegas
- Two invitations to attend cocktail reception to meet class
- Social media recognition thanking company

**Access Las Vegas Program Sponsorship:                      \$2,500 (multiple)**

- Company logo and/or name on signage displayed at Access Las Vegas
- Company logo and/or name on program page of Leadership.Vegas
- Social media recognition thanking company
- Two invitations to attend cocktail reception to meet class

**Access Las Vegas Reunion Dinner Sponsor:                      \$3,500 (Currently unavailable)**

- Company logo/name on signage displayed at reunion dinner
- Opportunity to speak at reunion dinner (3 minutes)
- Opportunity to distribute company collateral at reunion dinner
- Company logo and/or name on program page of Leadership.Vegas
- Social media recognition thanking company
- Two invitations to attend reunion dinner to meet graduates of the program



## LEADERSHIP FOUNDATION

### LEADERSHIP LAS VEGAS

#### Leadership Las Vegas

When you sponsor Leadership Las Vegas, you are making an investment in our community by ensuring we have knowledgeable, connected, and engaged leaders who will positively shape our future.

Leadership Las Vegas, the premier executive development program in Southern Nevada since 1986, brings together 60 individuals from a breadth of industries, non-profits, and government together for an intensive 10-month experience. Through an opening retreat and monthly session days, class members develop new perspectives on the community by exploring the inner-workings of Las Vegas, including its greatest strengths and most challenging issues, hearing from area experts and leaders, and participating in interactive tours, simulations, and other activities. At the end of the class year, the class joins a network of more than 1,400 graduates of the program who are leaders committed to using their talents and strengths to improve Southern Nevada.

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**Class of 2020 Program Sponsorship:           \$3,500 (multiple available – 3 per session day)**

- Company logo and/or name on signage displayed at all Leadership events
- Company logo and/or name on graduation email invitation and event program
- Company logo and/or name on program page of Leadership.Vegas
- Social media recognition thanking company for sponsorship during featured session day
- Three minutes of dedicated podium time during one session day to speak to the class
- One half-page, sponsor-themed ad in the Leadership Las Vegas yearbook (\$600 value)
- Two seats at graduation event (\$300 value)



## LEADERSHIP FOUNDATION

### LEADERSHIP LAS VEGAS

#### Leadership Las Vegas Recruitment Mixer: \$2,000 (2 available)

As a sponsor of the annual Recruitment Mixer, which attracts nearly 200 professionals and executives every year, you help support the legacy of the program by giving prospective applicants the opportunity to learn more about Leadership Las Vegas and how it benefits the community, as well as meet alumni to hear their stories on how the program helped transform them into a more engaged and effective community leaders.

- Opportunity to speak at the Recruitment Mixer (2 to 3 minutes)
- Company logo and/or name on event page of Leadership.Vegas
- Company logo and/or name on event marketing (including in the *Business Voice* magazine)
- Company logo and/or name on signage displayed at Recruitment Mixer
- Opportunity to display company brochures/collateral at Recruitment Mixer
- Social media recognition thanking company for sponsorship

#### 2020 Leadership Las Vegas Graduation Sponsorship: \$2,000 (2 available)

Support the Leadership Las Vegas graduation gala celebrating the Class of 2020 which attracts approximately 300 guests annually.

- Company logo/name on graduation evite and event registration page
- Company logo/name in graduation program
- Sponsor recognition during event program
- One-half page ad in graduation program (\$600 value)
- Social media recognition
- Two seats to graduation event (\$300 value)



## LEADERSHIP FOUNDATION

### LEADERSHIP LAS VEGAS

#### **History Day Alumni Reunion Mixer: \$1,500 (2 available)**

Support the Leadership Las Vegas annual History Day Mixer. Alumni of the program welcome the new class in the Leadership Las Vegas community following the History and the Arts Day.

- Company logo/name on evite and event registration page
- Sponsor recognition during event program
- Social media recognition
- Two tickets to Reunion Mixer

#### **Leadership Las Vegas Holiday Mixer – December 2019: \$1,500 (2 available)**

Support the Leadership Las Vegas Holiday Mixer including alumni and current class members of the program.

- Company logo/name on evite and event registration page
- Sponsor recognition during event program
- Social media recognition
- Two tickets to Holiday Mixer

#### **Leadership Las Vegas Alumni Newsletter Sponsor - \$1,000 annually (5 available)**

Support the Leadership Las Vegas Alumni Newsletter and gain brand exposure in front of the 1,400 alumni community. The newsletter is sent twice per month.

- Company logo/name on newsletter
- Link to company website



## **LEADERSHIP FOUNDATION**

### **LEADERSHIP ADVANCE**

#### **Leadership Advance**

When you support Leadership Advance, you help give talented professionals the training necessary to be effective leaders and managers. The program is tailored specifically to those professionals wanting to enhance their leadership skills so they can transform themselves into more effective managers and leaders.

During the 5-month program, class members will focus on mastering skills that are most relevant to successful organizational leadership. The class meets one Friday a month for five consecutive months. The program is offered two times per year.

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**2020 Spring and Fall Program Sponsor:**

**\$3,000 (multiple available 3 per session day)**

- Company logo and/or name on signage displayed at all Leadership Advance events
- Company logo and/or name on graduation email invitation and event program
- Company logo and/or name on program page of Leadership.Vegas
- Company acknowledgement on screen in the Vegas Chamber lobby on session days
- Social media recognition thanking company for sponsorship
- Three minutes of dedicated podium time during one session day
- Two invitations to graduation event



## LEADERSHIP FOUNDATION

### FOCUS LAS VEGAS

#### Focus Las Vegas

Focus Las Vegas are mini-seminars that keep leaders up-to-date on important public policy, economic, or community issues so that they can continue to be informed and meaningfully engaged. Focus is open to leaders throughout the greater community. The programs are of particular interest to Leadership Las Vegas graduates who want to expand their knowledge of timely topics to meaningfully engage to improve the community. At least four Focus sessions will be held annually.

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#### 2020 Program Sponsorship:

**\$2,500 (10 available)**

- Company logo and/or name on program page of Leadership.Vegas
- Company logo on evites and event registration page
- Company logo and/or name on event marketing initiatives
- Company logo and/or name on signage displayed at Focus Las Vegas
- Social media recognition thanking company for sponsorship
- Two seats to each Focus Las Vegas session



THE  
**Public Policy  
Leadership**  
SERIES

## Public Policy Leadership Series

Educates leaders interested in serving in elected office or shaping public policy, on the tenets of sound public policy, roles and responsibilities of office, fundamentals of governance, and topical policy issues in Nevada. The program is a partnership with the UNLV Greenspun College of Urban Affairs

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### 2020 Program Sponsorship:

**\$2,500 (multiple available)**

- Opportunity to serve on Community Advisory Committee
- Opportunity to speak to the class
- Logo and company name on participant materials
- Logo and company name on signage related to the program
- Two invitations to attend reception honoring graduating cohort





## Vegas Young Professionals

With more than 2,500 members, Vegas Young Professionals is the premier program for Millennials and the next generation leaders in Southern Nevada. Vegas Young Professionals cultivates future business and community leaders between the ages of 21-40 by providing them with outstanding educational and skills development opportunities, and connecting them to each other, as well as community leadership. Presenting Sponsorship is an ideal way to get your brand in front of the young professional audience in Southern Nevada.

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### Presenting Sponsorship:

**\$5,000 annually (5 available – category exclusivity)**

- Seat on VYP Council for a member of your team (must be between the ages of 21-39)
- Ten passes to each Fusion Mixer and one pass to professional development events to engage your staff in VYP
- Five complimentary VYP+ memberships for members of your team (must be between the ages of 21-39)
- Company logo and/or name on program and event materials, including signage and event pages, trade shows, and in the dedicated VYP section of the *Business Voice*, the Vegas Chamber's monthly magazine
- Company logo and/or name on VegasYP.com website and Facebook page
- Company logo and/or name on monthly VYP e-newsletter, evites and event registration pages, advertising collateral, including print and digital media
- Opportunity to partner with VYP once per year on a joint community service activity (must benefit a non-profit Chamber member)
- Opportunity to post advertisement with special offer/promo code to VYP website and monthly VYP newsletter
- Monthly social media posts across all VYP channels thanking company as Presenting Sponsor
- Brand presence at VYP booths at Preview Las Vegas and other trade show events
- One piece of company literature (flyer, brochure or promotional item) may be distributed at VYP events
- Opportunity for one article per year in VYP newsletter and on website about an issue of relevance to VYP audience about your industry or area of expertise
- Recognition of company as a supporter of the Leadership Foundation of Greater Las Vegas on the [www.Leadership.Vegas](http://www.Leadership.Vegas) website and other collateral

*The Leadership Foundation of Greater Las Vegas is a 501(c)(3) organization affiliated with the Vegas Chamber. As such, all or part of your sponsorship may be tax deductible as a charitable gift.*



## LEADERSHIP FOUNDATION

### VEGAS YOUNG PROFESSIONALS

**Fusion Mixer Sponsor:** \$1,000 per event

VYP Fusion Mixers are hosted at high profile, trendy venues all over the Las Vegas Valley. These networking events attract between 100 and 200 young professionals, and are an effective way of gaining brand recognition among this valuable Millennial demographic.

- Company logo and/or name on event registration page
- Company logo and/or name on VYP e-newsletter and evite
- Company logo and/or name on any advertising of event
- One Twitter and Facebook post thanking company for sponsorship of event
- Company logo and/or name listed in the Vegas Chamber's monthly magazine, the *Business Voice*
- Company logo and/or name printed on signage at event
- Five passes to the event

**Big Wig Lunch Times (BLTs) Sponsor:** \$500 per event  
**Series Sponsorship: \$1,500**  
**(four events annually)**

Big Wig Lunch Times provide VYP members with personal interaction with some of the most influential and prominent leaders, giving future business leaders connections to career-enhancing professional development opportunities. Each Big Wig activity features a local leader who shares his or her insights into their career growth and industry.

- Company logo and/or name on event registration page
- Company logo and/or name on VYP e-newsletter and evite
- One Twitter and Facebook post thanking company for sponsorship of event
- Company logo and/or name listed in the Vegas Chamber's monthly magazine, the *Business Voice*
- One piece of company literature (flyer, brochure or promotional item) at event
- One seat at event
- Special podium recognition during event



## LEADERSHIP FOUNDATION

### VEGAS YOUNG PROFESSIONALS

**Community Conversations Sponsor: \$500 per event**  
**Series Sponsorship: \$1,500**  
**(four events annually)**

Community Conversations is an opportunity for VYP members to engage in meaningful discussions with business and civic leaders about issues important to the community. It is designed to stimulate dialogue between established and up-and-coming leaders, share perspectives, create better understanding, and inspire VYP members to get involved in the community.

- Company logo and/or name on event registration page
- Company logo and/or name on VYP e-newsletter and evite
- One Twitter and Facebook post thanking company for sponsorship of event
- Company logo and/or name listed in the Vegas Chamber's monthly magazine, the *Business Voice*
- One piece of company literature (flyer, brochure or promotional item) at event
- One seat at event
- Special podium recognition during event

**Business 101 Sponsor: \$500 per event**

Business 101's are mini-sessions focused on professional development skills. The format is a panel discussion with topic experts and an open Q&A dialogue with attendees. This is an opportunity for young professionals to develop their business and professional acumen.

- Company logo and/or name on event registration page
- Company logo and/or name on VYP e-newsletter and evite
- One Twitter and Facebook post thanking company for sponsorship of event
- Company logo and/or name listed in the Vegas Chamber's monthly magazine, the *Business Voice*
- One piece of company literature (flyer, brochure or promotional item) at event
- One seat at event
- Special podium recognition during event



# Your Sponsorship Options:

<b>Access Las Vegas</b>		
Reception Sponsor	\$5,000	Initial to accept _____
Luncheon Sponsor	\$3,500	Initial to accept _____
Program Sponsor	\$2,500	Initial to accept _____
<b>Leadership Las Vegas</b>		
Program Sponsor	\$3,500	Initial to accept _____
Recruitment Mixer Sponsor	\$2,000	Initial to accept _____
Graduation Gala Sponsor	\$2,000	Initial to accept _____
History Day Mixer Sponsor	\$1,500	Initial to accept _____
Holiday Mixer Sponsor	\$1,500	Initial to accept _____
Alumni Newsletter Sponsor	\$1,000	Initial to accept _____
<b>Leadership Advance</b>		
Spring and Fall 2020 Sponsor	\$3,000	Initial to accept _____
<b>Focus Las Vegas</b>		
2020 Program Sponsorship	\$2,500	Initial to accept _____
<b>Public Policy Leadership Series</b>		
2020 Program Sponsorship	\$2,500	Initial to accept _____
<b>Vegas Young Professionals</b>		
Presenting Sponsor	\$5,000	Initial to accept _____
Fusion Mixer Sponsor	\$1,000	Initial to accept _____
Big Wig Lunch Time	\$500/\$1,500	Initial to accept _____
Community Conversations	\$500/\$1,500	Initial to accept _____
Business 101	\$500	Initial to accept _____

\* The Leadership Foundation of Greater Las Vegas is a 501(c)(3) organization affiliated with the Vegas Chamber. As such, all or part of your sponsorship may be tax deductible as a charitable gift.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Representative Name (Printed)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Cara Clarke, Executive Director

\_\_\_\_\_  
Date